

create an
'Authentic' Remix
of one of the images you've been studying

step one:

With your group, **brainstorm** high-impact ways to repurpose one of the images you have been studying.

step two:

Select an idea, and **create a mock-up** (or several!) that visually illustrates your plan.

step three:

Write a detailed rationale for your project that includes information about each of the areas listed on the right.

step four:

Use your group's artistic skills to **turn your mockup into a convincing finished product**. Use Photoshop, or get approval for other mediums.

step five:

Present your work (in small groups) and **critique the work of others** using the rubric provided.

step six:

Upload your work to collaborate classroom, and **reflect on your work** and that of your group.

Completed project and all supporting materials due:

01.17.14

Your rationale should include:

What is/are the original message(s) of the image that you are responding to? How does the original image use the following to create and convey its message:

- color
- symbols/themes/motifs
- layout/composition
- other elements of design and composition
- other?

What is the origin of the piece(s) you are adding to the composition? How does this image use the visual elements listed above to convey its message? Be sure to include the following information :

- What is its meaning and function in its original context?
- How will it have to be altered to make it look like an "authentic" part of the original image?

How does the new combined image convey a message that is different from that of either of the parts by themselves?

- Are there messages that are created by the juxtaposition of the images that could not be created any other way?
- What role does the fame (or obscurity) of a piece play in its meaning?

Ralph Waldo Emerson says:

"To be yourself in a world that is constantly trying to make you something else is the greatest accomplishment."



Rubric Made Using:
RubiStar (<http://rubistar.4teachers.org>)

Authentic Remix

Teacher Name: **Wade**

Student Name: _____

CATEGORY	4	3	2	1
Believability	Composite image is clean and professional-looking. A person who did not know better might think that this was the original piece and not the altered one.	Composite image is clean and professional-looking, but flaws can be found in the composition if you look closely.	Composite image has obvious flaws that detract from the believability of the image.	Composite image is messy and sloppily done.
Use of visual elements	Powerful use of visual elements to convey message. Intentional and effective use of color, layout, line, shape, texture, value and/or size.	Thoughtful use of some visual elements in conveying message. Opportunities may have been missed in using visual elements to support the message of the piece.	Some use of visual elements in conveying the message of the piece.	No apparent thought given to role of visual elements in the message of the piece.
Group Process	Clear evidence that all group members had a contributing role in the creation of the composite image, and in its presentation.	Clear that most group members had a contributing role in the creation of the composite image, and in its presentation.	Not clear that most group members had a contributing role in the creation of the composite image, and in its presentation.	Clear that some group members DID NOT participate in either the image creation or presentation.
Rationale	Rationale is clear and complete. Includes: a 'reading' of the original image; an analysis of the original messages of the visual pieces being added; and a discussion of how the new image is more than the sum of the parts.	Rationale is clear and convincing, but is missing some of the required elements, or is not clear or convincing for some of them.	Rationale is incomplete or unclear.	Rationale is incomplete and unclear.